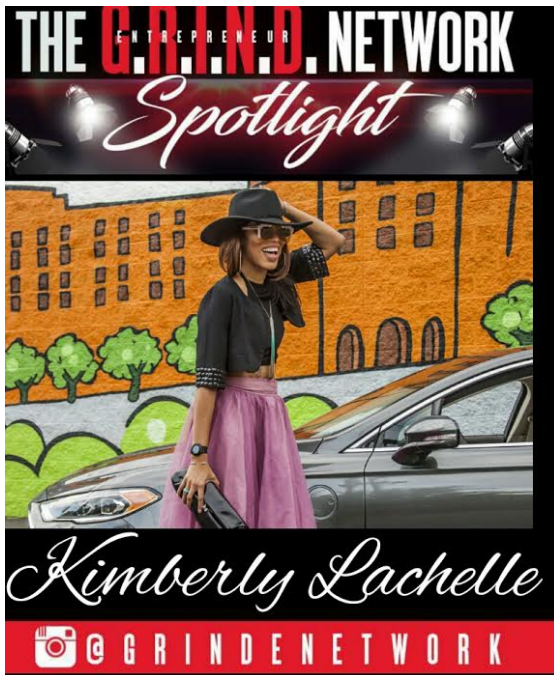


Kimberly Lachelle



The GRIND Entrepreneur Network is pleased to present Kimberly Lachelle of [Speed Beautiful](#) as the December Spotlight !

Kimberly Lachelle is founding partner & Editor-In-Chief of [SpeedBeautiful.com](#). Speed Beautiful is an automotive centric lifestyle hub that brings families the latest; automotive and consumer news and reviews.

Kimberly works closely with well over a dozen automotive manufacturers, lifestyle brands and journalists to curate thoughtful and engaging content. She was recently recognized by AT&T as an African American thought leader. Kimberly proudly serves as board member of the Greater Atlanta Automotive Media Association (GAAMA), where she helps make key decisions regarding the automotive industry in the south east. Additionally, she is a member of The

Atlanta Press Club (Committee Member- Internship Board), National Association of Black Journalists and Junior League Atlanta.

Founded in 2011, [SpeedBeautiful.com](#) started with Kimberly as the only automotive journalist. Since, the company has grown to 15 journalists across the great states of Texas, Washington D.C., Maryland, North Carolina and Georgia.

As the 1st African American woman to own an automotive media company, Kimberly is proud to have partnered with brands like; Dove, ESSENCE, Ford, Lincoln, CBS, Honda, Acura, Toyota, Lexus, Cadillac, Mazda, KIA... just to name a few.

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