

The G.R.I.N.D. Spotlight



The G.R.I.N.D. Entrepreneur Network features Chrisawn Wagoner Murray, better known as Kris Murray. Kris is the founder of The M.O.M. Agency, which the acronym for Masters of Multitasking. The M.O.M. Agency was established to help women, especially moms, and other caregivers establish financial independence to gain more freedom and make guilt-free choices about staying at home to raise and care for their families.

With a husband and two young children of her own, she found having a life built around caring for her family rewarding but not completely fulfilling. With a background in marketing and brand development, Kris had always aspired to continue in her career path as an entrepreneur but needed to find a way to manage a family and a business without having one or the other suffer. She found her answer in clinging closely to her passion and gifts and offering freelance graphic design, photography, and marketing services to clients across the country.

Enjoying amazing success, she trusted another passion, helping others, along with her professional skills to lead her to establish a company that does just that. She now helps moms establish or expand a business so they can stay at home with their family while still pursuing their dreams.

While maintaining a successful marketing and brand development company, Kris leverages her business relationships to expand her reach toward aspiring, "mompreneurs." She hosts a local television show called "Women's Business Report," created by Executive Producer Alvin Jones, formerly of BET and WHUR's the Quiet Storm. She has also organized a weekly gathering for entrepreneurs, #BeautyandtheBiz Networking Mixer, which will be transitioned into another show.

In the future, Kris hopes to continue encouraging and inspiring women to go after their dreams regardless of their situation. There's always a way! She encourages everyone to check out the first season of the Beauty and the Business Guest Presentations (available on Facebook) and to reach out to her with any questions regarding turning your seemingly impossible situation into a superbly successful one.

Kris Murray
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